

Hello Christoval Community!

For those who don't know me, my name is Diego Cardona, and I'm excited to be running for a position on the Christoval ISD school board. I strongly believe in the power of education to transform the lives of our youth. A balanced mix of strong academics and athletics has shaped my life. Christoval ISD is on a similar path to providing those opportunities for its students.

My wife Rochelle and I are raising our three beautiful daughters and we feel truly blessed to call this wonderful community home. Two of our daughters are in 3rd and 6th grade at Christoval ISD, where they've been lucky to have incredible teachers and staff. Our oldest is continuing her education in San Angelo. As a family, we take great pride in giving back to the community, and we're passionate about investing our time and resources into Christoval.

My extensive business experience gives me the skills and expertise to provide meaningful contributions to the school board. My goal is simple: to support the success of every student in Christoval ISD and empower them to explore their interests, thrive academically, and build a strong foundation for their future.

Education:

- **High School:** Graduated from Sonora High School, Sonora, Texas.
- **College:** Attended Howard College in San Angelo, Texas.

Business Experience:

I've spent over 12 years working in the oilfield, starting as an entry-level roustabout and steadily worked my way up to the role of Area Operations Manager. By the time I turned 30, I decided to take a bold step and start my own company, Rogue Energy Services. Over the past seven years, what began as a small operation with just five employees has grown into a thriving business with a team of over 300. To date, we've successfully managed over \$200 million in construction projects.

In addition to Rogue Energy Services, I've had the opportunity to build several other ventures, each specializing in a different sector. These include:

- **Ace Resources:** A specialized staffing agency dedicated to the oil field industry, connecting businesses with highly skilled professionals. We focus on meeting the unique demands of the oil and gas sector, providing reliable staffing solutions to ensure operational success.
- **Grit Investments:** A real estate investment firm specializing in new home construction and remodeling projects. We deliver high-quality builds focusing on functionality and design, ensuring our client's vision is brought to life through innovation and craftsmanship.
- **Paswey:** A premier hunting apparel company designed for outdoor enthusiasts. We create high-performance, durable gear that meets the demands of avid hunters, selling our products directly to consumers through our online platform.
- **Pure Management:** An accounting services firm that goes beyond traditional bookkeeping. We offer comprehensive financial solutions, including CFO services, payroll management, and tax services, helping businesses streamline their operations and achieve financial clarity.

- Savage Group: A multifaceted service provider offering hydro testing, compression services, hydro vac services, line locating, truck hauling, and 811 management. We deliver industry-leading solutions to ensure pipeline integrity and safe, efficient operations across multiple sectors.
- Tri-C Energy: A full-service oil field construction and maintenance company providing specialized staffing for the oil and gas industry. Our services include pipeline work, ensuring projects are completed safely and on time while meeting industry standards.
- Brawn Investments: A property management and real estate investment firm focused on acquiring and managing apartment units and rental properties. We provide quality housing while maximizing returns for our investors through strategic property management.
- Apex Operating: An oil and gas company focusing on healthy operations, ensuring safe and efficient production. We specialize in optimizing oil and gas extraction and are committed to operating in compliance with industry regulations.
- Global Management: Offering comprehensive business consulting, auditing, and automation services to drive organizational success. With its headquarters soon to be in Christoval, Global Management helps businesses innovate and streamline their operations, ensuring sustainable growth.

Managing multiple businesses across different industries has provided me with a wealth of experience in leadership, decision-making, and problem-solving. It's taught me the value of innovation, teamwork, and adaptability—skills that I believe are essential for making informed, thoughtful decisions that benefit our schools and community. I understand the importance of creating opportunities and supporting our local community. I'm excited to bring that same dedication and expertise to the Christoval ISD school board.

Community Involvement:

We are proud to be actively involved in Christoval. I've had the privilege of coaching youth sports, including flag football, tackle football, softball, and travel softball, when a coach was needed. I also served as president of the Christoval baseball and softball fundraising committee and have been on the board for the Christoval softball league. Watching baseball and softball take root in Christoval was a true pleasure for my family and me. We were humbled to contribute to its success and grateful for the opportunity to be involved. The kindness and generosity of this community made our decision to raise our children here all the more rewarding. In addition, I've strongly advocated bringing an auditorium to Christoval ISD for theater arts, band performances, and future graduation ceremonies.

When I'm not working, I spend my time on our ranch, Paraiso Trophy Ranch, enjoying fishing, hunting, and working cattle. I also make time to read, travel with my family, and support my children in various activities, including competitive cheer, travel softball, basketball, volleyball, and gymnastics. As a family, we're dedicated to giving back—whether it's through sending school supplies to Mexico, helping out at Bradford Elementary for underprivileged youth, or organizing the Rio Vista HeadStart Christmas Toy Drive.

Why I'm Running:

Christoval ISD is already a great school district, but there's so much untapped potential to achieve even more. From retaining talented faculty to recruiting the best teachers to join the district, I want to help push us forward. Whether it's academics or athletics, my goal is for Christoval ISD to be something the entire community can take pride in, never settling for less.

I'm calm under pressure and strive to make thoughtful, balanced decisions. I ask for your vote to fill one of the three open school board spots so I can represent parents, students, teachers, and every Christoval resident. Together, we can make our schools even better.

Sincerely,

**Diego Cardona
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